

ARCHIE  
SERIES

# Archie's Girls

# Betty and Veronica

NO.  
47

FDC

10¢



NOV.

WHERE ARE THOSE  
WORMS, RONNIE?

THEY JUST  
WENT FOR MORE  
BAIT!



# How you can make UP TO \$200 between now and Christmas in your spare time—just visiting with friends and neighbors!



## Become a Friendship Counselor in Your Community

—BY HELEN HARLEY

If you have three or four good friends in your neighborhood and a pleasant place in which to talk to people who drop in to see you, that is all you need to qualify for a most interesting, good paying, spare-time job. I don't care whether you are 16 or 60, or whether you ever finished high school. And I don't require any special learning or training! If you have good artistic taste and a friendly personality that makes people feel at home with you, plus an hour or two of spare time to spend every so often between now and Christmas, you have the essential qualifications for becoming a well-paid Friendship Counselor.

### The Kind of Spare Time Work You'll Love

Today, more than ever, the American public attaches a great deal of importance to the sending of greeting cards or other thoughtful remembrances to commemorate certain days of each year. In the months and weeks before Christmas, millions of men and women begin looking for the kind of Christmas Cards, Christmas Wrappings, Christmas Gifts and Children's Toys that correctly convey their warm feelings and thoughts to others. One of the Friendship Counselor's jobs is to supply just the right greetings and remembrances, as needed and when called upon in her neighborhood. (For this we allow a handsome profit for the Counselor often totalling as much as \$10 net for each order!)

### You'll Be Doing Your Friends a Favor!

Why not find out all about how YOU can become a Friendship Counselor? In this pleasant and dignified work you can make good money in your spare

### ALSO A CHANCE TO GO ON A WONDERFUL SHOPPING SPREE!



Whether you are one of our newest Counselors or a veteran, you get an equal chance to share in \$5,000 worth of prizes and prize-money, just for a little extra effort. Only 10 minutes extra a day could get you as much as \$500 extra in cash.

time while visiting with friends and neighbors. They will actually thank you for the help you so profitably provide—for where else could they possibly get such smart styles and such a broad selection at prices (including your earnings) that are less than about half what a store would charge? Where else can they get the personal advice and attention you are able to offer?



We'd like very much to show you how easily you can develop a list of eager buyers and make good money in your spare hours while rendering your community this valuable service!

### Coupon Below Brings You Everything!

The coupon below entitles you to receive our latest Friendship Counselor's Kit, which includes a complete display of Personal Stationery, Correspondence Notes, Greeting Cards for All-Occasions, Gift Wrappings, Children's Gift Items, as well as our popular Name-Imprinted Christmas Card Selection (also included are 4 new boxed assortments of Christmas Cards sent for approval). You owe it to yourself to investigate this friendly spare time type of self-employment in which so many women are pleasantly serving the needs of their communities and at the same time are earning a well-deserved income. Just fill out and mail the coupon this very day, and leave the rest to me. Mail the coupon to:

**GENERAL CARD COMPANY**  
Dept. I2010 1300 W. Jackson Blvd., Chicago 7, Ill.

### SIMPLY MAIL THIS COUPON

Helen Harley, Placement Director  
General Card Company, Dept. I2010  
1300 W. Jackson Blvd., Chicago 7, Illinois

I want to know more about how to become a Friendship Counselor. Please send me your latest Friendship Counselor's Kit, including 4 new boxed assortments of Christmas Cards on approval, FREE CATALOG and everything else I may need to get started. Also tell me how I can go on your Wonderful Shopping Spree!

Check here if your age is under 14.

My name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Archie's Girls

# Betty and Veronica "THE PEACEMAKER"

STEP OVER THAT LINE, YOU BLEACHED  
BLONDE BUBBLEBRAIN, AND I'LL  
SNATCH YOU BALD-HEADED!

H-HOLY  
TOLEDO!!

NO THANKS, DAHLING!  
IF THERE'S ANYTHING I  
LIKE TO KEEP BETWEEN  
US, IT'S DISTANCE!

MAN! WHAT AN  
ERUPTION!

WHAT'S THE RUMBLE  
ALL ABOUT?

DON'T BE NAIVE,  
NOODNIK! WHAT  
WOULD IT BE  
ABOUT?

ME, OF COURSE!

HEAVENS TO BETSY!  
DO I DETECT A NOTE  
OF CONCEIT IN OUR  
HERO?

IT'S  
NOT  
CONCEIT!

BUT WHEN THOSE TWO CHICKS  
SQUABBLE, IT'S ALWAYS OVER  
YOURS TRULY! ARCH (LOVER-BOY)  
ANDREWS!



"NOT CONCEIT?" HAH!  
HE'S TALKING THROUGH  
HIS EXPANDING HAT  
BAND!

MUMBLE, MUMBLE!  
WHAT'S EATING YOU?  
EVERYBODY'S  
UNHAPPY!

HAVE YOU SEEN  
THE PIER SIX  
BRAWL BETTY  
AND RONNIE  
ARE TOSSED?

I'VE  
SEEN!



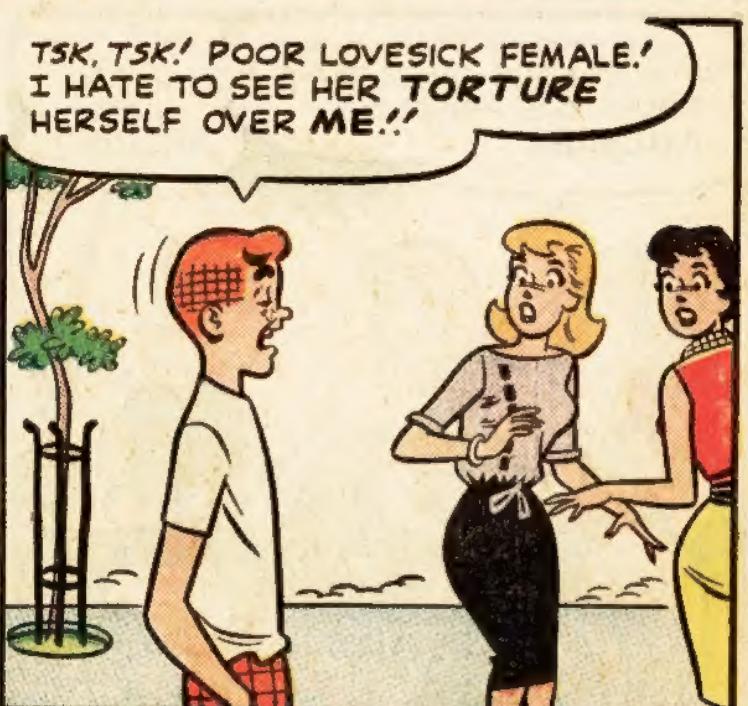
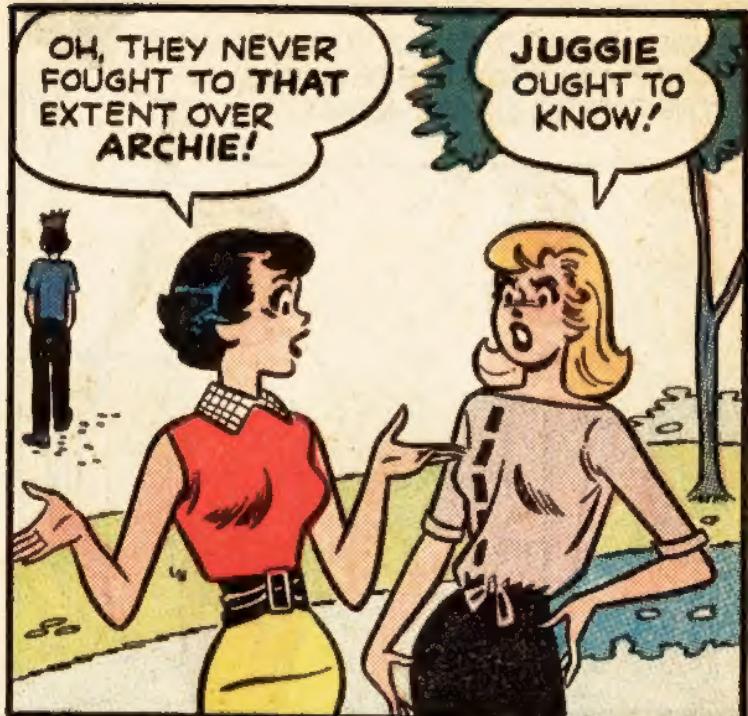
AND OVER THAT  
CARROT-TOPPED  
CREEP, AT THAT!

ARCHIE?

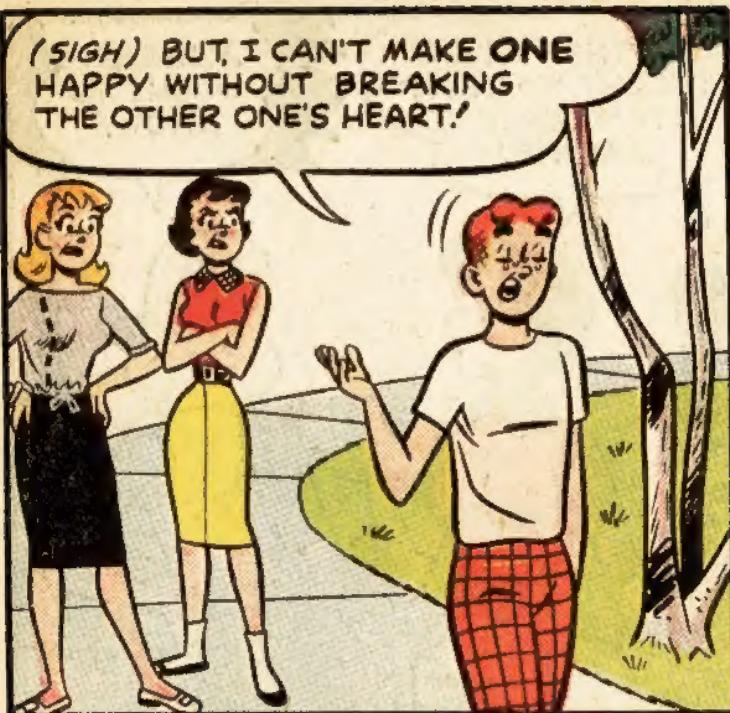
THAT'S WHAT  
I CALL MUCH  
ADO ABOUT  
NOTHING!

I KNEW THERE WAS  
RIVALRY, BUT I  
NEVER THOUGHT  
THEY'D GET THAT  
MAD!





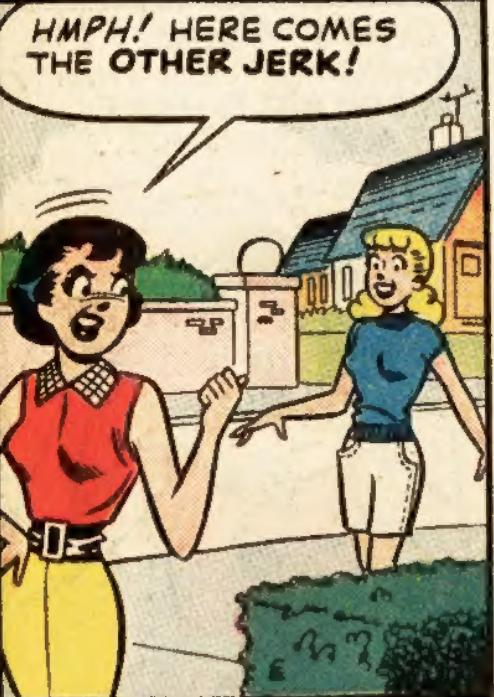
(SIGH) BUT, I CAN'T MAKE ONE  
HAPPY WITHOUT BREAKING  
THE OTHER ONE'S HEART!



ISN'T THAT  
REVOLTING?  
THEY'RE FIGHTING  
OVER THAT??



HMPH! HERE COMES  
THE OTHER JERK!



JERK?  
YOU MEAN  
ME?



THE SHOE  
FITS  
PERFECTLY!



B-BUT WHY?  
WHAT DID I DO?



FIGHTING SO FURIOUSLY  
WITH RONNIE OVER THAT  
PREENING PEACOCK,  
ARCHIE!

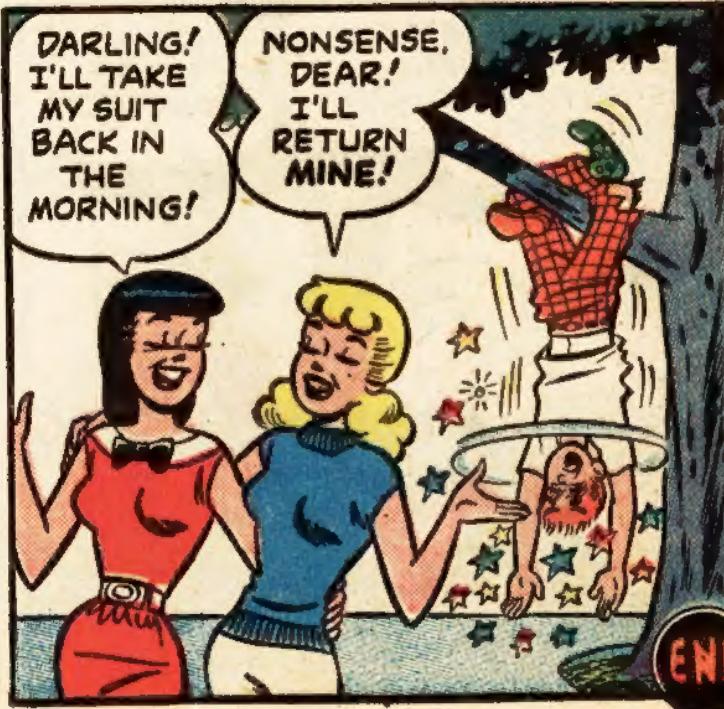
WE'RE NOT  
FIGHTING  
OVER  
ARCHIE!



WE BOTH BOUGHT IDENTICAL BATHING  
SUITS, AND THAT PIG-HEADED  
VERONICA WON'T RETURN HERS!







# DON'T BE A WILLIE WOODENHEAD!



Willie Woodenhead!  
You just went through a stop light  
and turned the wrong way into a  
one way street. You must

**VERBOSE**  
—□□—  
**CRIFTAF GITHLS**  
—□— □—  
and **NIGSS**  
—□—

To find out what Oliver Owl is saying just unscramble the letters and write them in the proper order in the spaces below. Then, using the letters in boxes only, arrange them in the proper order to spell out the secret word. Use the space provided below to write your solution.

Solution: STAY □□□□□

*For more  
Biking Fun  
Ride on*

Your U.S. Royal dealer has a Royal that's just right for you — fast rolling lightweights, sleek Middleweights, and comfort-cushioned balloon tires — including the rugged Hobby, the work-horse tire.

**SAFETY 1ST** **U.S. ROYALS**

Royals have everything modern science can provide in a bike tire. Made by U.S. Rubber — oldest bike tire manufacturer in America. U.S. Rubber's gigantic research facilities have developed the famous U.S. Royal brand—the same facilities that have produced the outstanding tire advances in U.S. Royal Auto Tires.

**SEND FOR  
U.S. ROYAL  
WORD PUZZLE  
BOOK**

To get your copy of this colorful puzzle book, just fill out the coupon below and mail it with 5 cents in coin (to cover postage and mailing costs) to U.S. Rubber, Box 881, Indianapolis 6, Indiana.

U.S. Rubber, Box 881, Indianapolis 6, Indiana.

Please send me the U.S. Royal Word Puzzle Booklet. Enclosed is 5 cents to cover postage and mailing costs.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



**United  
States  
Rubber**

# Archie

## "NAME GAME"

FELLOWS, I'D LIKE YOU TO MEET MY FRIEND, TEX!

HOWDY!

HI, TEX!

HI!

WITH A NICK-NAME LIKE TEX, I GUESS YOU'RE FROM TEXAS!

NOPE!



YOU'RE NOT?

NO, SIR! I'M FROM LOUISIANA-



-BUT WHO WANTS TO BE CALLED LOUISE?



# Betty

IN

## "WEIGHT'S MY LINE?"

HEY, GIRLS! HOW ABOUT AN ICE CREAM SODA?

I'D LOVE ONE!

NOT ME!

AW, C'MON, RONNIE! AN AFTERNOON SODA IS "THE PAUSE THAT REFRESHES!"

NOT NECESSARILY, ARCHIEKINS!

IN HER CASE, IT'S "THE PAUSE THAT REFRESHES!"



# Veronica

PRESENTS THE STAR  
OF THE MONTH!

## Roger Smith



Roger Smith, who only a few years ago was a Navy link trainer instructor in Honolulu, and spent his evenings on liberty singing at private parties, co-stars with Efrem Zimbalist, Jr. (Appearing in Jughead #56. Now on Sale) and Edward Byrnes in ABC-TV's hour-long mystery adventure series "77 Sunset Strip."

That off-duty singing led him directly to Hollywood, although he had started studying acting in Los Angeles at the age of seven.

Roger was born in Southgate, Calif. to Dallas and Leone Smith. At the age of seven he was studying with the Meglin Kiddies, and for several years appeared in plays at the Mayan Theatre, the Wilshire Ebell and other theatre groups in the Los Angeles area.

He gave up acting at the age of 12 when the family moved to Nogales, Ariz., where his father opened and still maintains a company manufacturing Western clothes. Roger attended Nogales High School, where he captained the football team, then went on to the University of Arizona.

Forgetting his childhood acting ambitions, he was preparing to enter his father's business.

However, after playing the lead in a fraternity play, the drama coach persuaded Smith to major in drama.

In addition to acting, he became a fine calypso singer and accompanied himself on the guitar.

With a partner on the bongo drums, Smith won first place on "The Horace Heidt Show" and the "Ted Mack Original Amateur Hour."

At this juncture he was called to active duty with the Navy. One evening James Cagney, then filming on "Mister Roberts" in Honolulu, heard Smith sing at a party. Impressed with the youngster's voice and

stage presence, he encouraged Smith to come to Hollywood upon his discharge from the Navy.

As soon as his hitch was over, he headed for the film town. Cagney was out on location, so Smith set out on his own to land a part. He made the rounds of the studios without any success. Broke, he settled for a singing spot at the Cabaret Showcase Theatre where he literally sang for his supper.

A girl he met at the theatre asked Smith to help her with a reading for Columbia Pictures. The girl didn't get the contract—but Smith did.

When Cagney returned to Hollywood, Smith could happily inform his friend and sponsor that he had gotten his initial engagement on his own.

Universal - International borrowed him from Columbia and later signed him to a contract. It was while at Columbia that Smith met Victoria Shaw, Australian beauty then making "The Eddie Duchin Story." They were married on July 28, 1956. They have a daughter, Tracey, born July 3, 1957.

Smith was given a leading role in his first motion picture, "No Time To Be Young." This was followed by "Crash Landing" and "Operation Madball." When Cagney portrayed Lon Chaney in "Man of a Thousand Faces," he suggested that Smith would be good as his son.

Impressive performances by Smith in two Cagney films, "Man of a Thousand Faces" and "Never Steal Anything Small," influenced Warner Bros. in taking over his contract from Universal-International and then immediately assigning him a leading role with Rosalind Russell in "Auntie Mame."

Roger's 175 pounds is mounted on a rugged 6 foot 1 inch frame topped with dark blond hair.



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

No. 239 ..... Only 50¢



### AUTO BREAKER

Greatest gag in years! Just place this gadget inside any tail pipe and watch the fun. The minute he starts to move the car, it sounds like the transmission fell out, the fuel pump broke, and the whole rear-end caved in. It's a panic, but it's harmless fun.

No. 8087 75¢

### THROW YOUR VOICE



#### Ventriloquist Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137 25¢



### YOU, TOO, CAN BE TOUGH

Master Jiu Jitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold up. You don't need big muscles or weight, know how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.

No. 224

\$1.00

# TREASURE CHEST OF FUN AND SURPRISES

## FUN! LAUGHTER! TRICKS! GALORE!



### ATOMIC SMOKE BOMB

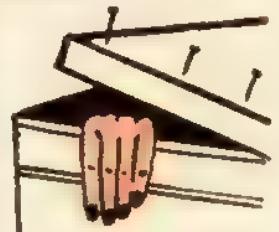
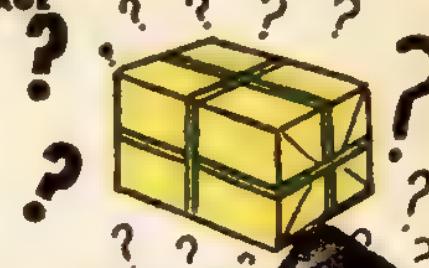
Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 671 ..... 20¢

### SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only 50¢



### SPOOK HAND

A million laughs! This realistic, skin colored spook hand has red fingernails and big knuckles that are completely realistic. Imagine it poking out of your car, out of a pot, opening a door. Sticks anywhere with special adhesive included. Can be re-used over & over again. It's real weird.

No. 8079 .98

### AMAZING MINIATURE RADIO

**NO TRANSISTORS!  
NO TUBES!  
NO BATTERIES!**



Here is a tiny featherweight radio that operates without batteries, without tubes—but brings you years of listening pleasure! This is your own personal miniature radio that permits you to listen to your favorite program without disturbing others near you. And, there's nothing to wear out—nothing to replace. Plays indefinitely. It's complete with its own earplug that lets you listen in complete privacy. The attractive case is made of colorful, shock resistant plastic.

No. 644 \$4.98



### PHARAOH SERPENTS

Special gill that when lighted, forms 1 ft. snake. Has a stunning effect on the viewer. Can be done casually, or as a special trick. Box of 10.

No. 4524 ..... 20¢



### SNOW STORM TABLETS

Just place one of these on the end of a burning cigarette and watch the snow fly. It'll create a real indoor snow blizzard.

No. 6045 ..... Per pkg. 20¢



### WHOOPIE CUSHION

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247

50¢

Cannot ship orders totalling less than \$1.00

### MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.

Lynbrook, N.Y. Dept. KG 38

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

Item #	Name of Item	How Many	Total Price

I enclose \_\_\_\_\_ in full payment.  
The Honor House Products Corp. will pay postage.

Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_



If This Should Happen to You Would You Know This Quick Defense



### 24" RUBBER SNAKE

A gigantic 24" snake that will coil and seem to be alive! Throw it into a crowd and watch the fun start.

No. 5451 ..... \$1.50

# Betty and Veronica "HEADLINE HUNTERS"

NO BEACH TODAY, BETTY!  
I JUST CALLED THE BOYS, AND  
THEY DONT WANT TO TAKE US!

**YES! I  
KNOW!**

I MET REGGIE THIS  
MORNING! HE SAID IT'S  
TOO HOT!

**HMPH!  
THEY'RE  
JUST  
LAZY!**

**OH, DON'T  
WORRY!  
THEY'LL  
GO!**

**WHAT MAKES  
YOU SAY  
THAT?**

## THESE HEADLINES!





HEY! COME BACK!  
WAIT FOR US!!

WELL, HOW  
DO YOU LIKE  
THAT?

YOU AND YOUR  
IDEAS!

LATER~

HMPH!  
WHAT A  
WASTED  
DAY!

CAN'T EVEN  
BELIEVE  
THE PAPERS  
ANYMORE!

WHERE HAVE  
YOU GUYS  
BEEN?

AT THE  
BEACH!

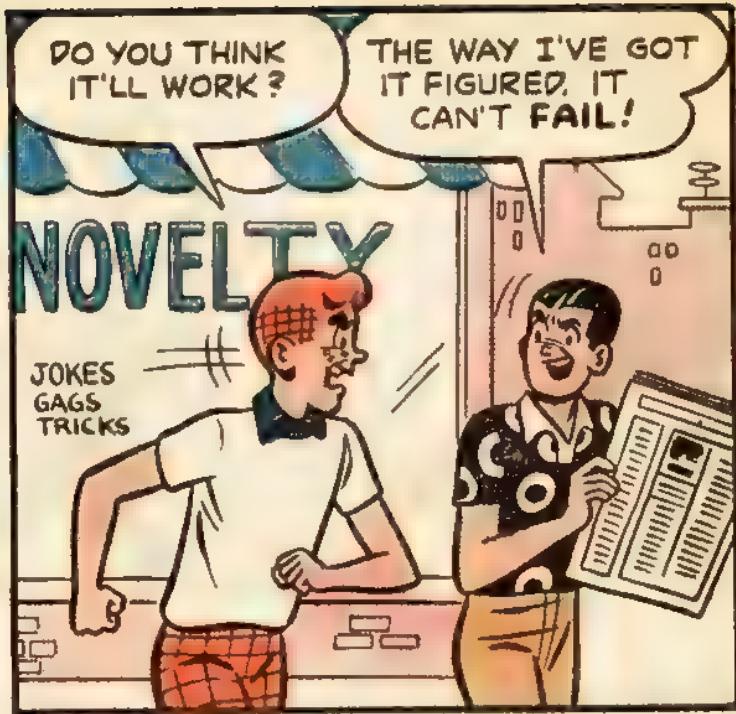
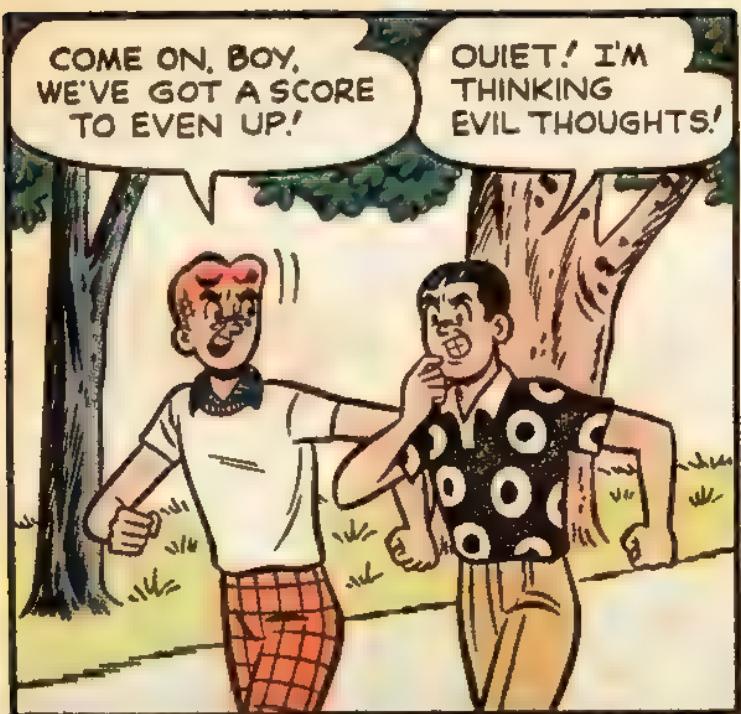
THE PAPER  
SAID THERE  
WAS GOING  
TO BE A  
BEAUTY  
CONTEST!

WE OUGHT  
TO  
COMPLAIN  
TO THE  
EDITOR!

YOK, YOK! BETTY  
IS THE ONE YOU OUGHT  
TO COMPLAIN TO!

BETTY?

I SAW HER IN THE NOVELTY SHOP  
THIS MORNING HAVING ONE OF  
THOSE FAKE PAPERS PRINTED!

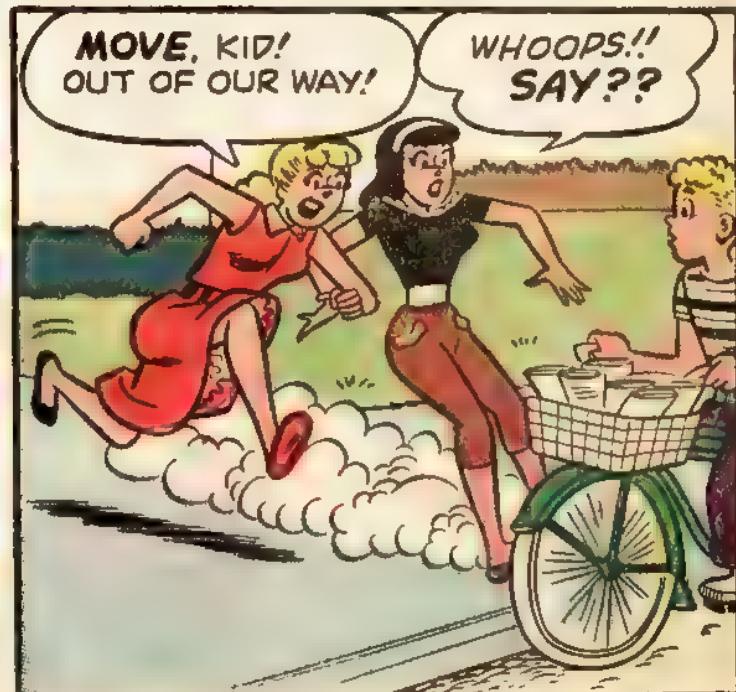


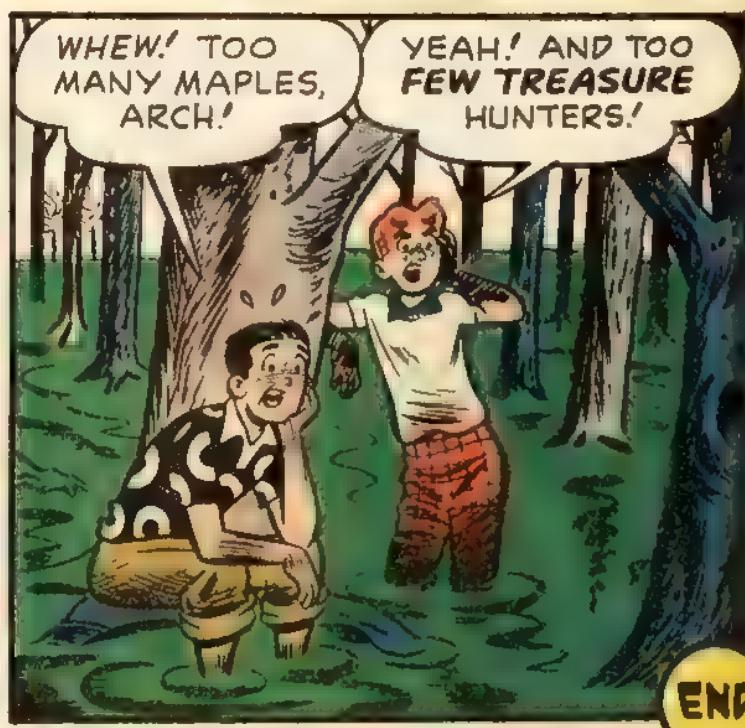
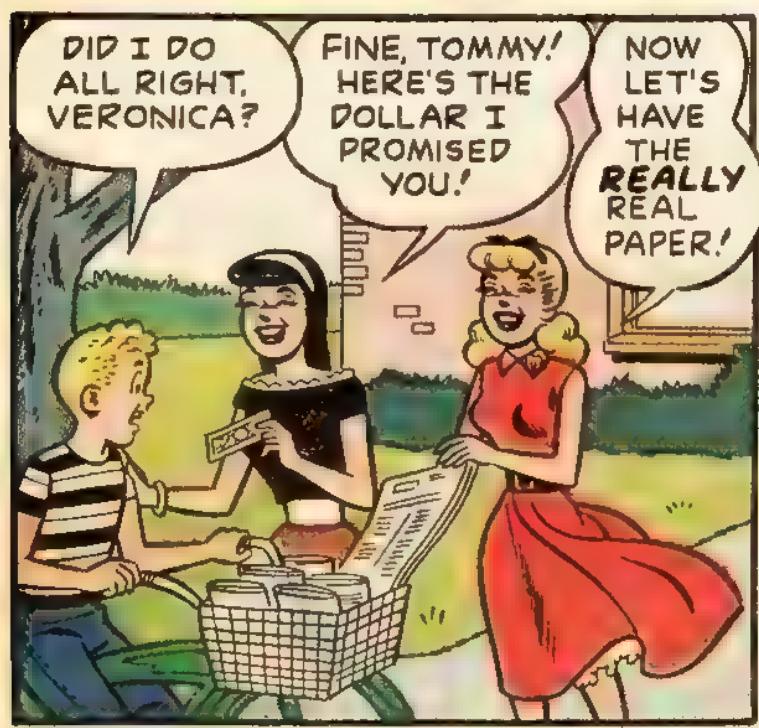
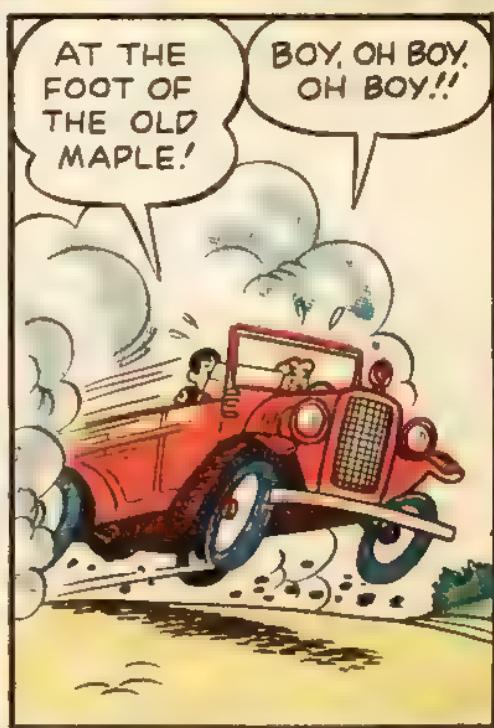
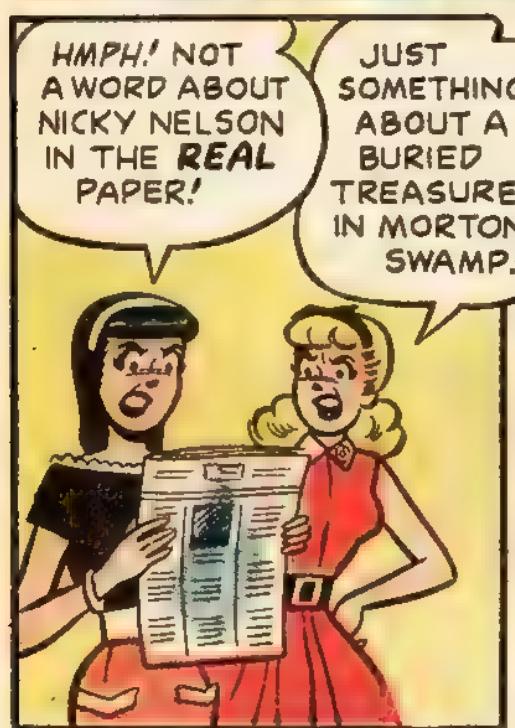
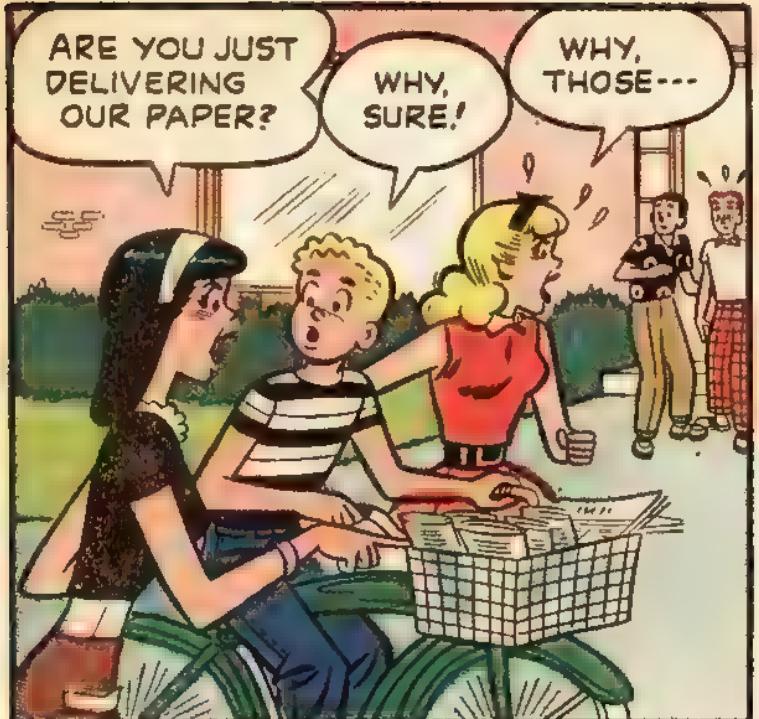
HMPH! THEY MUST  
BE PRETTY HARD  
UP FOR NEWS!

LOOK  
AT THE  
HEADLINES!

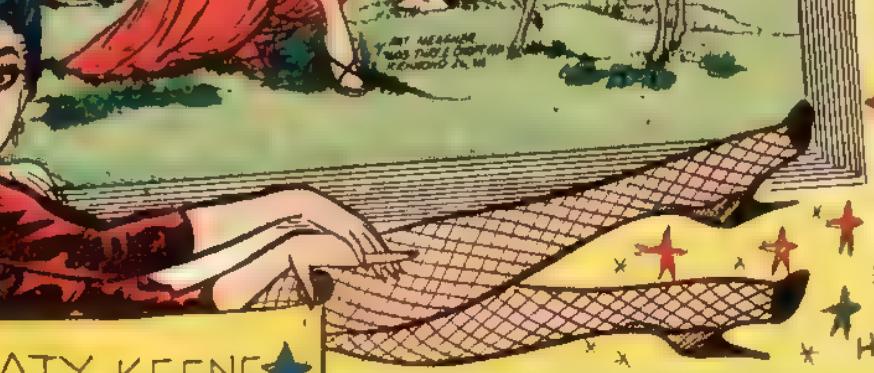
"NICKY NELSON  
SINGS AT CENTERVILLE!"

UGH!  
THAT  
CREEP!





ACTION! LIGHTS! CAMERA! HERE'S A NEW GIANT COLOSSAL  
KATY KEENE ANNUAL



KATY KEENE

KATY KEENE ANNUAL No. 6  
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.  
GENTLEMEN: ENCLOSED FIND 25¢ IN COIN (35¢ IN CANADA)  
PLEASE SEND ME THE NEW KATY KEENE ANNUAL NO. 6

NAME \_\_\_\_\_ (PLEASE PRINT PLAINLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

DO NOT MAIL THIS COUPON TO KATY AT WOGGON WHEELS RANCH \* NOTE ADDRESS ON COUPON

PLEASE NOTE

PRODUCED BY

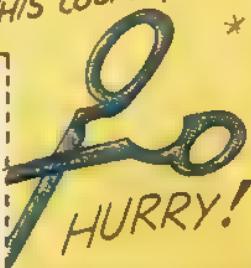
BILL WOGGON

JUST FOR YOU!



Starring  
KATY KEENE

ALL NEW STORIES OF  
KATY'S MOVIE ADVENTURES!  
ALL NEW MOVIE PIN-UPS!  
EXCITING FASHION CUT-OUTS!  
CHIC COLOSSAL CARS!  
PUZZLES! GAMES!  
HOURS AND HOURS  
OF GOOD CLEAN FUN!  
HURRY! CLIP THIS COUPON!



HURRY!

ORDER YOUR  
COPY NOW!

MAIL THIS  
COUPON WITH  
25¢ (35¢ IN  
CANADA)

133

Archie's Girls

# Betty and Veronica

00 FAIRWAY  
OR  
FOWL 00

FOR CORMS SAKE!  
WHAT'S WRONG WITH  
HUNTING?

IT'S VICIOUS,  
CRUEL AND  
UNCIVILIZED!

- AND PRETTY  
NOISY, TOO!



MILLIONS  
OF PEOPLE  
GO HUNTING!

NONE  
THAT I  
KNOW!

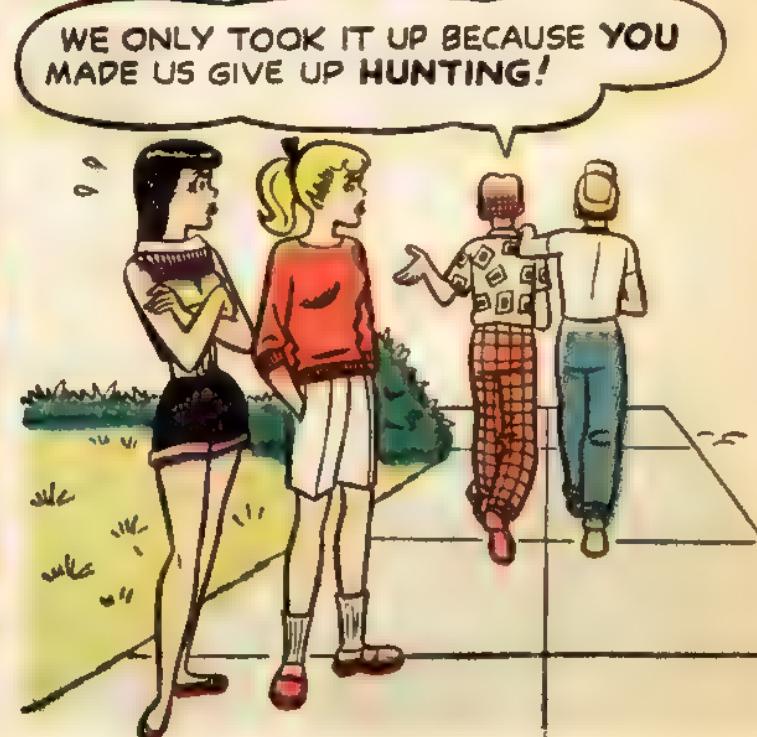
YOU KNOW  
US, AND  
WE  
HUNT!

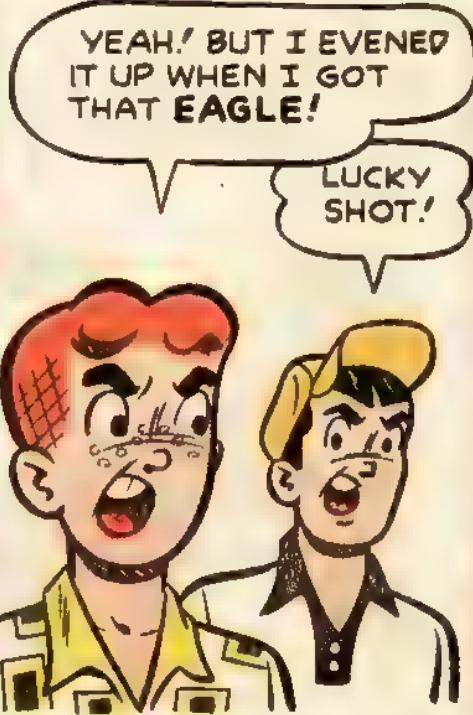
YOU  
CONTINUE  
TO HUNT,  
AND ---

AND  
WHAT?

- AND WE WILL NO  
LONGER KNOW  
YOU!







WHAT? THEY'VE ACTUALLY  
STARTED HUNTING  
AGAIN?

THEY  
NEVER  
STOPPED!

THAT GOLF ROUTINE IS JUST A  
COVER-UP! THEY MUST KEEP  
THEIR RIFLES IN THE GOLF BAGS!



WITH MY OWN EARS,  
I HEARD THEM! THEY'VE  
BEEN SHOOTING BIRDS!  
THEY EVEN GOT AN  
EAGLE!

AND THAT'S  
NOT ALL!

ARCHIE ALMOST  
SHOT HIS  
FATHER!

WHAT?

HE SAID HE WOULD  
HAVE SHOT PA IF HE  
HADN'T HIT A TREE!



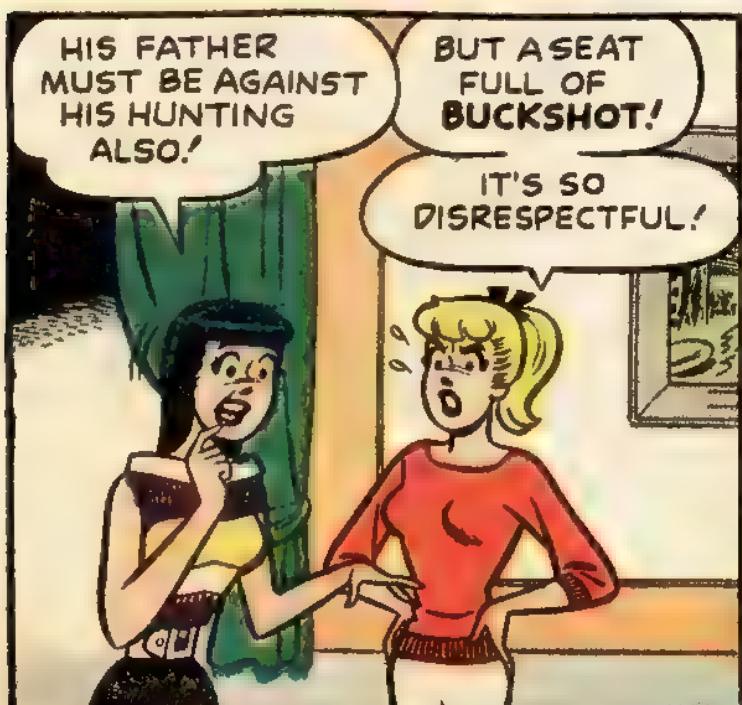
HIS FATHER  
MUST BE AGAINST  
HIS HUNTING  
ALSO!

BUT A SEAT  
FULL OF  
BUCKSHOT!

IT'S SO  
DISRESPECTFUL!

THIS TIME  
THEY'VE GONE  
TOO FAR!

OMIGOSH!  
NO, RONNIE!  
NO!!



DON'T WORRY! I'M  
LOADING THESE  
WITH BLANKS!

THOSE TWO  
NEED A GOOD  
SCARE!

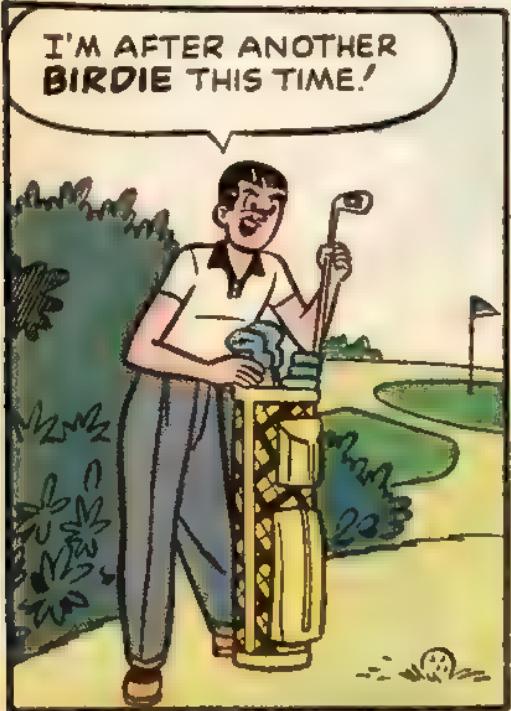


BOY! HAVE  
YOU BEEN  
LUCKY TODAY!

HEH, HEH! SUPERIOR  
SHOOTING,  
LAME-BRAIN!



I'M AFTER ANOTHER  
BIRDIE THIS TIME!



YOU'VE SHOT  
YOUR LAST  
BIRDIE, BUSTER!

MAKE  
TRACKS,  
KILLER!



WE'RE AFTER  
BIGGER  
GAME!

THAT'S RIGHT!  
WE'RE STRICTLY  
FOR THE  
BIRDS!



J-JUMPIN' JUPITER! AND THEY  
COMPLAINED ABOUT OUR HUNTING!



END

# EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING

**25¢**



Here is your chance to start enjoying the most fascinating hobby in the world - or add new life to your collection - all for only 25¢!

You get a Large Illustrated Stamp Album - spaces for thousands of stamps from 300 different countries - plus page showing world's rarest stamps.

You also get a Stamp Collection of 107 all-different stamps from all over the world - Monaco; Paraguay; San Marino; etc.

ZENITH CO., Dept. PA-8 81 Willoughby St., Brooklyn 1, N.Y.

You also get 250 Hinges and the famous Midget Encyclopedia of Stamps-containing Stamp Identifier, Dictionary, etc.

Send 25¢ with coupon today to get all these items! We will also include - on approval - a selection of other stamps. You may buy any of them at Zenith's low prices and return the rest within 10 days. Whether or not you buy any Approvals, the Stamp Collecting Outfit is yours to keep for 25¢!

## Yes! All yours for only 25¢ LARGE ALBUM and STAMP COLLECTION

plus MIDGET ENCYCLOPEDIA OF STAMP COLLECTING

and 250 Hinges



ZENITH COMPANY, Dept. PA-8  
81 Willoughby Street, Brooklyn 1, N.Y.

Rush me entire Stamp Collecting Outfit - Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! I enclose 25¢ in full payment. Also include - on approval - a selection of other stamps. I may buy any of these Approvals (or none at all) and return the rest within 10 days.

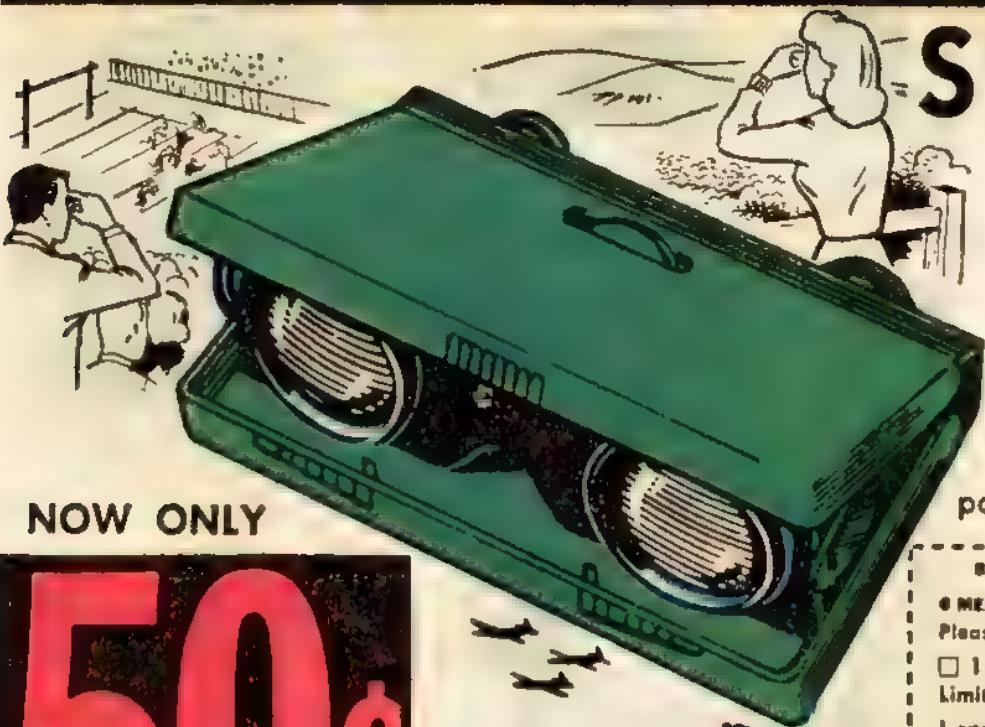
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY ..... ZONE ..... STATE .....

# HI-POWER BINOCULARS

## SEE UP TO 18 MILES



NOW ONLY

# 50¢

Postpaid.  
Limit 2  
to a customer.



Powerful folding Opera Glasses

fit into pocket or purse. Center eye piece adjustment. Worth many times low introductory price. Comparable to models selling for \$4.95.

BRUCE SALES CO., DEPT. ARC-10

© MEADOW LANE, FREEPORT, LONG ISLAND, N.Y.  
Please send me Hi-Power Binoculars.

1 for 50¢  2 for \$1.00.

Limit 2 to a customer.

I enclose:  Cash  Check  Money Order  
Sorry, No. C.O.D.'s.

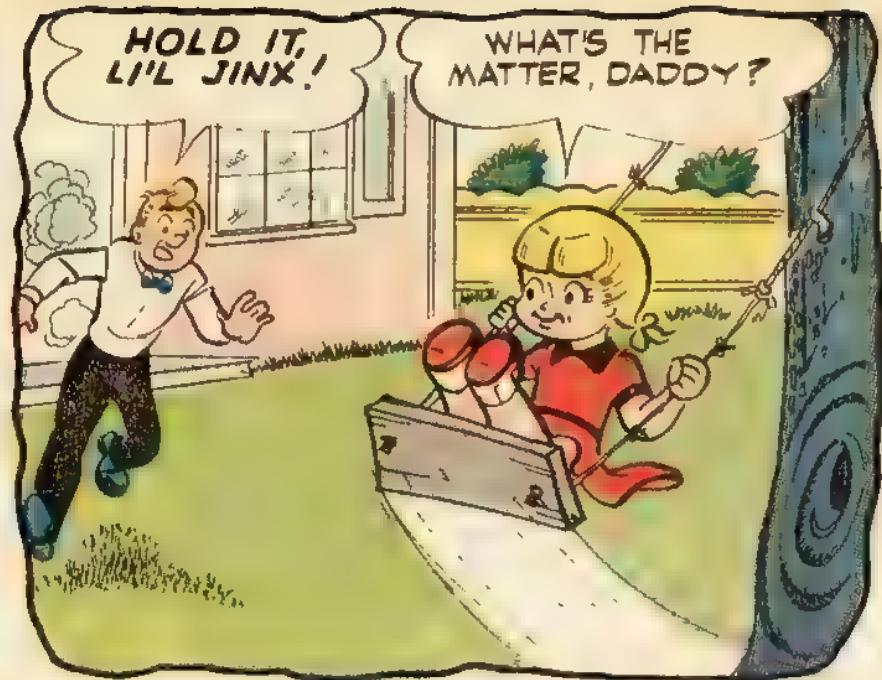
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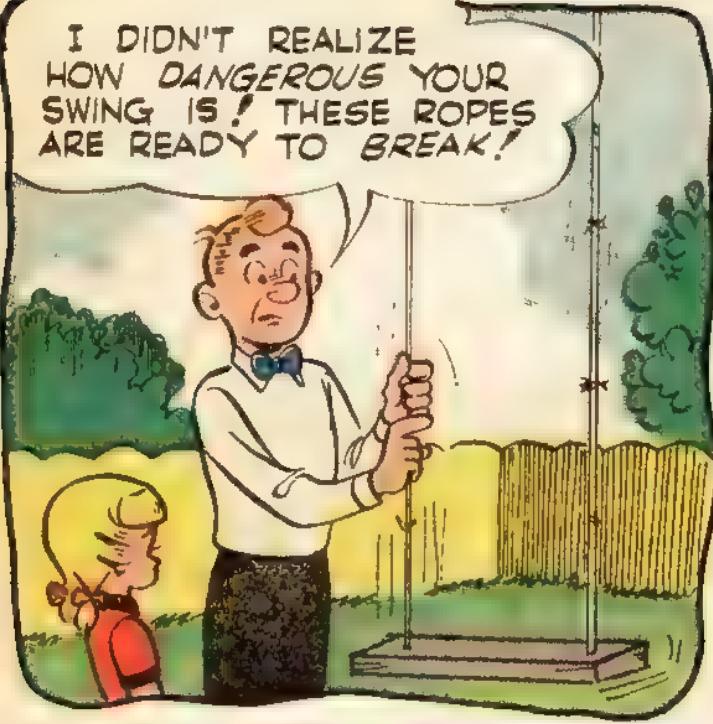
CITY ..... ZONE ..... STATE .....

# Lil' Jinx

## "SWING LOW!"



I DIDN'T REALIZE  
HOW DANGEROUS YOUR  
SWING IS! THESE ROPES  
ARE READY TO BREAK!



I'LL REPLACE  
THEM WITH  
THESE CHAINS!



NOW I FEEL BETTER  
KNOWING THIS SWING IS---



...SAFE!



END



BETTY  
SAYS

MENFOLK ARE ALWAYS MAKING FUN OF US GALS FOR WEARING SILLY HATS. ACCORDING TO THEM, OUR HATS DON'T MAKE SENSE - BUT THEY'RE WRONG! HERE, FOR EXAMPLE, IS A SUPER-SENSIBLE COLLECTION OF FABULOUS---

# MILLINERY FOR MODERN TIMES





#### 10 DAY FREE TRIAL

Order now. If you are not 100% delighted, then simply return for prompt refund of full purchase price. Only \$2.98 plus 36¢ shipping charges.

## "PERSONALIZED" Safety Deposit Bank Vault

GENUINE COMBINATION LOCK

- ALL STEEL CONSTRUCTED ONLY
- BANK TYPE THROW BOLT
- PERSONALIZED WITH YOUR \$298  
INITIALS

Now for the first time, you can own your own safety deposit bank vault just like in a real bank, and, this one has your own initials. Yes this sturdy, all steel constructed beauty has its own combination and, every combination is different, with a special one that only you know. A flip of the dial locks the safe, and then your own combination opens it. Keep your money, secret possessions, valuables, etc., all inside where nobody but you can get to them. Rubber mountings leave no dents and there's no key to lose, because ONLY YOU KNOW THE COMBINATION. Your own gold toned initials for added class and appearance insure your privacy:

#### MONEY BACK GUARANTEE

Honor House Products Corp. Dept. SD 5  
Lynbrook, New York

Rush my Personalized Safety Deposit Bank Vault with its own combination lock at once. If I am not 100% delighted, I may return for prompt refund of full purchase price.

I enclose \$2.98 plus 36¢ shipping charges. Same Money Back Guarantee.  
 Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.  
 My initials are . . . .

Name . . . . .

Address . . . . .

## 8 RECORD HITS Only \$1.00



#### HERE ARE THE TITLES—Set 2

A Fool Such As I	That's Why
Pink Shoelaces	
The Happy Organ	A Teenager In Love
Tell Him No	Kookie, Kookie
Kansas City	(Lend Me Your Comb)
	In Your Choice of 45 RPM or 78 RPM

#### HERE ARE THE TITLES—Set 1

Venus	Alvin's Harmonica
Petite Fleur	Charlie Brown
Peter Gunn	I Got A Wife
I've Had It	Children's Marching Song
	In Your Choice of 45 RPM or 78 RPM

**MONEY BACK GUARANTEE.** They must be the nation's top 8 hits. I must be 100% satisfied, or I may return them for my full \$1.00 refund.

NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only \$1.00 plus 10¢ postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

IN STORES 8 RECORD HITS @ 89¢ EACH

COST \$7.12

OUR PRICE AT \$1.00 PLUS 10¢ POSTAGE

\$1.10

**YOU SAVE \$6.02**

BEST VALUES CO., Dept. 238       Send Set No. 1  
403 Market St., Newark, N.J.       Send Set No. 2

send 45 rpm       send 78 rpm  
Send the 8 RECORD HITS. I enclose \$1.00 plus 10¢ postage and handling. My money will be refunded if not satisfied.       I enclose \$2.20. Send both sets

NAME . . . . .

ADDRESS . . . . .

CITY . . . . . STATE . . . . .

Archie's Girls

# Betty and Veronica "TRAIL BLAZERS"

BETTY! WHAT A BEAUTIFUL BLAZER!!

MAN! WHAT A JAZZY SET OF THREADS!

THANK YOU!

I JUST COULDN'T RESIST IT, WHEN I SAW IT IN THE WINDOW!

I LOVE IT!

HEY THERE!  
NOTICE ANYTHING?

EEP!  
THAT JACKET!

YOK, YOK!  
LIKE IT?

LIKE IT?

THAT'S THE MOST GRUESOME CREATION I'VE EVER HAD THE MISFORTUNE TO SEE!!

YOU TWO DON'T HAVE TO SPELL IT OUT FOR ME!

I GUESS I KNOW WHEN I'M BEING TURNED OUT TO PASTURE!

HONEST, BABYKINS! I DIDN'T KNOW SHE HAD ONE!

AND I DIDN'T KNOW HE BOUGHT A BLAZER!

HAH!

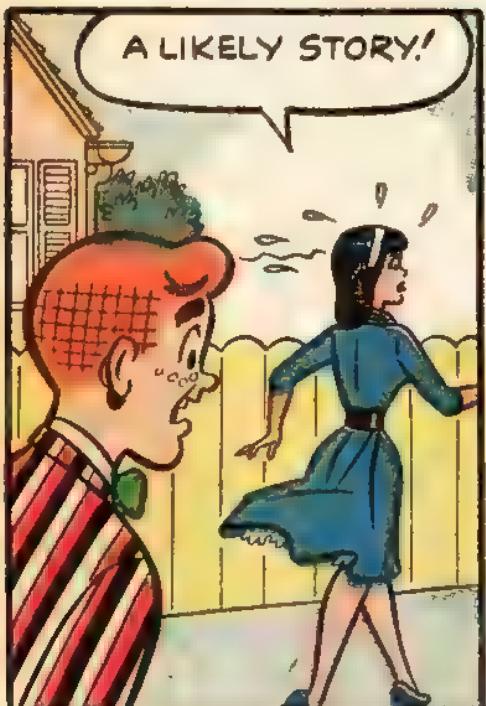


A LIKELY STORY!

YOU LOOK LIKE YOU LOST YOUR BEST FRIEND, KID!

IN FACT, TWO OF THEM!

I JUST SAW THE TWINS!



I HAVE NO IDEA WHAT YOU'RE TALKING ABOUT!

OH, COME NOW, RON!

WHEN THEY START DRESSING ALIKE, IT'S TIME TO TURN IN YOUR UNIFORM AND HEAD FOR THE SHOWERS!



HMPH! MUCH ADO ABOUT NOTHING!  
ARCHIE WOULDN'T DARE!



SORRY, RON!  
CAN'T WIN  
THEM ALL,  
YOU KNOW!

THEY DO  
MAKE A  
NICE  
COUPLE!

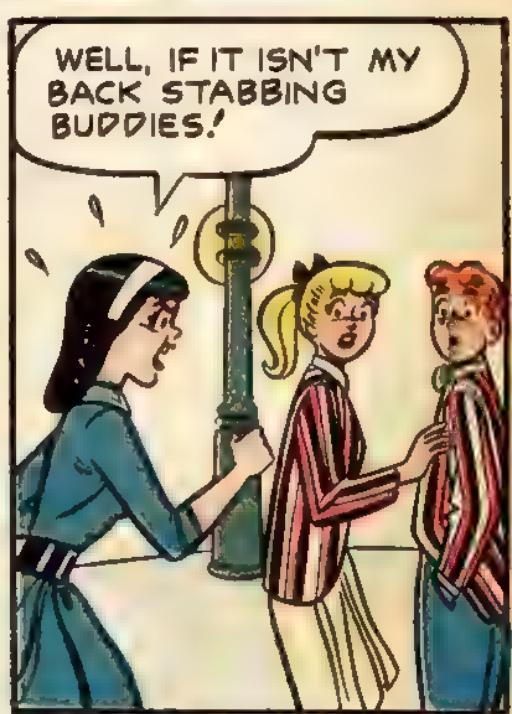
I'M  
STILL  
AVAILABLE!



I DO WISH I KNEW  
WHAT EVERYONE WAS  
BABBLING ABOUT!

SNIFF! MAKE A  
LAUGHING STOCK  
OF ME, WILL THEY!!

WELL, IF IT ISN'T MY  
BACK STABBING  
BUDDIES!



RONNIE! BELIEVE ME!  
IT WAS JUST A  
COINCIDENCE!

GO ON!  
TWIST THE  
KNIFE A  
BIT!

- BUT I'M NOT THROUGH YET!  
NOT BY A LONG SHOT!





SATURDAY NIGHT-

WONDERFUL  
PARTY, RON!

A REAL  
BLAST!

THANK  
YOU!

THE TWINS ARE  
CONSPICUOUS BY  
THEIR ABSENCE!

THAT'S  
PROBABLY THE  
REASON FOR  
THIS WING-DING!



IT'S TIME TO  
PRESENT THE  
DOOR PRIZES,  
GANG!

HUH?

WE DIDN'T GET ANY  
TICKETS! HOW DO  
YOU KNOW WHO  
WINS?

I SAID,  
"DOOR PRIZES!"

ANYONE WHO ENTERED  
THROUGH THE DOOR  
GETS A PRIZE!!



HEY, LOOK!  
JUST LIKE YOU  
KNOW WHO!

BLAZERS!

ALL  
ALIKE!

HA, HA! CLEVER, GIRL!  
BETTY AND ARCHIE WILL  
MELT RIGHT INTO THE  
CROWD!



DON'T FORGET  
TO WEAR YOUR  
PRIZES TOMORROW!

HA, HA! DON'T  
WORRY! WE'LL  
WEAR THEM!



MAN! YOUR DAD WILL  
SCALP YOU WHEN HE  
GETS THE BILL FOR  
THESE!

(GULP)  
YOU'RE  
SO  
RIGHT!



BUT IT'S WORTH IT!  
IT'LL TAKE THOSE  
LOVE-BIRDS OUT OF  
THE LIMELIGHT!

NEXT DAY—

HEH, HEH! I CAN'T  
WAIT TO SEE THEIR  
FACES, WHEN ---

... OH, NO-OO!



FOR HEAVEN'S SAKE, RONNIE!  
I GOT RID OF THE BLAZER  
THAT UPSET YOU SO!

SO DID I!  
ARE YOU  
HAPPY NOW?

(SIGH)  
DELIRIOUSLY SO!



END



**ACT NOW!**

**WE'LL SEND YOU** an EXCITING COLLECTION of **REAL FOREIGN COINS**

**YES!**

YOU'LL RECEIVE  
REAL COINS FROM  
NATIONS OF THE  
WORLD,  
SUCH AS . . .  
MEXICO JAPAN, FINLAND BRAZIL

CHINA INDIA ITALY BRAZIL  
INDIA ITALY BRAZIL  
AUSTRIA FRANCE ITALY BRAZIL  
FRANCE ENGLAND ITALY BRAZIL  
ENGLAND ITALY BRAZIL

It's easy!  
It's fun!  
Look over  
the pic-  
tures above  
and name  
the 6 nations  
correctly on  
coupon . . .  
Then mail  
coupon to  
win your  
COIN  
COLLEC-  
TION!

**CHECK YOUR 6 CHOICES  
IN THE COUPON BELOW!**

If You Get 6 Right

**ABSOLUTELY FREE!** Also we'll mail **BIG CATALOG** showing  
Bikes, Dolls, Guns, Watches, etc. — You can get at no cost!

Yes! We'll GIVE you real COINS from strange, far-away lands! Start  
your own coin collection! Trade with other kids! Simply check on  
coupon the 6 nations which match the pictures and mail to us. If cor-  
rect, we'll send you a thrilling collection of **REAL FOREIGN COINS**.  
Also, we'll send you **BIG FREE CATALOG** of wonderful PREMIUMS —  
Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell  
you how to get them at no cost! Simply offer White CLOVERINE  
BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a  
package, and choose your PREMIUM or CASH COMMISSION. But  
right now, identify the pictures and get your **REAL FOREIGN COIN**  
COLLECTION! Rush coupon today!

### MAIL COUPON—WIN REAL FOREIGN COINS!

WILSON CHEMICAL CO., Dept. 140-29 Tyrone, Pa.  
Countries shown in pictures are (check 6 only):

<input type="checkbox"/> SPAIN	<input type="checkbox"/> AUSTRALIA	<input type="checkbox"/> EGYPT
<input type="checkbox"/> ITALY	<input type="checkbox"/> CANADA	<input type="checkbox"/> INDIA
<input type="checkbox"/> JAPAN	<input type="checkbox"/> HOLLAND	<input type="checkbox"/> SWITZERLAND

If I'm a winner, rush my FOREIGN COINS and 14 packages  
of White CLOVERINE BRAND SALVE to sell at 50c a pack-  
age. I will remit amount asked within 30 days, select a  
PREMIUM or keep CASH COMMISSION as explained under  
Premium in Catalog sent with order, postage paid to start.

Name..... Age.....

Street..... RD..... Box.....

Town..... Zone..... State.....

PRINT LAST  
NAME HERE

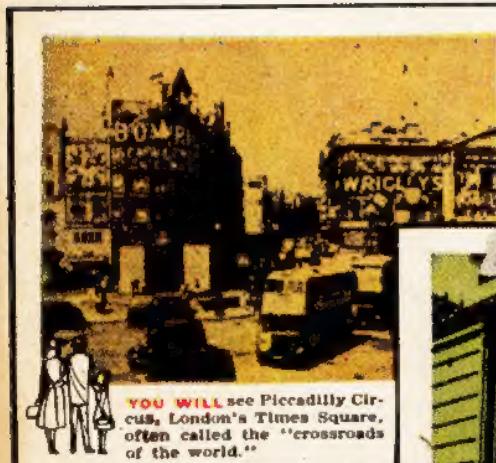
Paste coupon on post card or mail in envelope today!

**WILSON CHEMICAL CO.**

Dept. 140-29

TYRONE, PA.

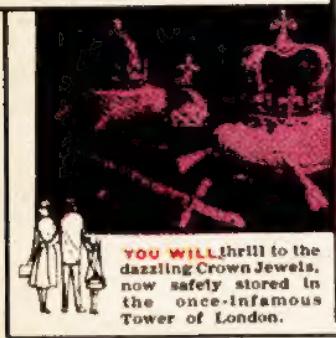
# Imagine "Touring" ENGLAND for only 10¢



**YOU WILL** see Piccadilly Circus, London's Times Square, often called the "crossroads of the world."



**YOU WILL** see Piccadilly Circus, London's Times Square, often called the "crossroads of the world."



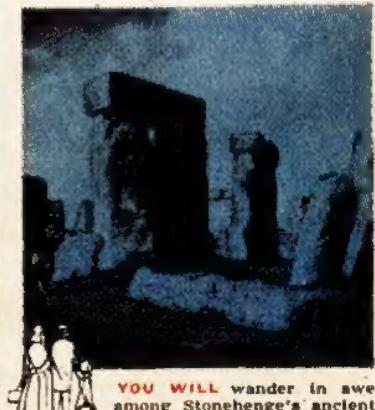
**YOU WILL** thrill to the dazzling Crown Jewels, now safely stored in the once-infamous Tower of London.



**YOU WILL** see Buckingham Palace, home of Queen Elizabeth II and the colorful Palace Guards.



**YOU WILL** stop for fish and chips at quaint country inns such as this one.



**YOU WILL** wander in awe among Stonehenge's ancient and mysterious relics of prehistoric man.



**YOU WILL** visit Westminster, where Parliament meets. From its tower booms, "Big Ben," the most famous clock in the world.

THE AMERICAN GEOGRAPHICAL SOCIETY wants you to have this exciting "tour" of ENGLAND...plus a FULL-COLOR WALL MAP OF THE WORLD...a Combined \$3.00 Value for only 10¢...to introduce you to the Around the World Program

YES, just one dime takes you on a "magic carpet" tour of Merrie England. Without stirring from your home you can explore every nook and cranny of this storied island. You will see the thatched-roofed cottage of Shakespeare's bride, Anne Hathaway . . . the White Cliffs of Dover . . . the original round table of King Arthur," a circle of thick oak 17 feet across . . . the strange, ancient monuments of Stonehenge. You will ride a double-decker bus through Piccadilly Circus, the Times Square of London . . . visit the bell foundry where our own Liberty Bell was cast . . . and rest in the shade of the greenwood trees of Robin Hood's Sherwood Forest. You will get to know more about England than many tourists who actually visit there in person!

#### How You "Visit" a Different Land Each Month

THE AMERICAN GEOGRAPHICAL SOCIETY makes this generous offer to ac-

quaint you with a new kind of home education hobby—an exciting way for young and old to learn about the people and lands of our wonderful world.

Each month you receive a set of full-color photographs and an informative illustrated guidebook album with spaces for mounting the prints. By means of these prints and albums, prepared under the guidance of American Geographical Society experts, you and your family "visit" a different country every month. You go sightseeing in strange cities. In quaint little villages you observe native customs and crafts. An expert on the region spins stories of great battles, national heroes, legends.

#### Helps You in Later Life, Too!

Here is an educational hobby for the whole family. It will give you a tremendous advantage not only in school but in later life, in a world where other countries are only hours away by air. You also will



find this an enjoyable way of planning or re-living trips.

#### Just Mail Coupon With Only Ten Cents

To acquaint yourself with this new project, accept the offer described here. There is no obligation whatever—this is merely a "demonstration" offer. If, however, you are delighted with your trial package and do wish to continue on your "trip around the world," you pay only \$1 for each monthly tour thereafter. And you may cancel at any time. Mail coupon NOW. AMERICAN GEOGRAPHICAL SOCIETY'S Around the World Program, Department 9-AC-9, Garden City, N. Y.

#### You Get This \$3 Value For Only 10¢

① 25 breathtaking FULL-COLOR prints of England's fascinating sights.



② Authoritative album on England in which to mount pictures, plus informative text.

③ Giant MAP OF THE WORLD in beautiful color, prepared by leading geographical experts. Opens to 3½ feet wide! Retail value \$2.00.

If you continue, you will receive Free a beautiful library case, large enough to hold a number of albums.

#### THIS COUPON WORTH \$2.90

American Geographical Society's Around the World Program Dept. 9-AC-9, Garden City, N. Y.

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative "guidebook album" on England; (2) twenty-five beautiful full-color reproductions to mount in the album, and (3) the giant 3½ ft. wide full-color Map of the World.

I understand you plan to issue an "Around the World Program" guidebook album complete with a set of color-prints each month for only \$1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am free to resign at any time.

Name..... (PLEASE PRINT)

Address.....

City..... Zone..... State.....

Parent's Signature (if you are under 16)

In Canada, 105 Bond St., Toronto 2. (Good in U.S. and Canada only) W50AYP

# The Dregs

